



YOU are the key
to cleaner air!



Idling is a significant contributor to local air pollution.
It is less polluting to turn your engine off and restart it after a minute or longer than to leave your engine running.



It can take up to an hour for an engine to cool down.
Turning off your engine but keeping the ignition on and the fan blowing will provide warm air for some time.



Modern batteries need less engine running time to work and don't need the engine on constantly to keep them charged.



Over 50% of Particulate Matter (PM) in cities can come from taxis and cars...
You can make a difference to air quality in our community!

www.cleanairday.org.uk

#NationalCleanAirDay

Find us on Facebook





Reduce the amount of air pollution you create

1

Leave your car at home and walk or cycle instead

2

Switch off your engine

3

When it's time to upgrade, buy an electric car or consider a hybrid

4

Cut city congestion by reducing how much you order online

5

Reduce your energy consumption



Talk and join forces to beat pollution together

1

Spread the word

2

Tell your local councillor you're worried about air pollution

3

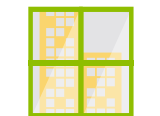
Talk to other parents at the school gates

4

Ask your children's headteacher and your HR manager

5

Urge companies to do their bit to tackle



Avoid harmful air pollution

1

Use quieter streets when walking, cycling or jogging

2

Avoid sitting in a car full of pollution

3

Multi-task: Combine travel and exercise

4

Travel at quieter times

5

Close your windows during rush hour